



# SPLASH AGENCY

Coloring the world, one story at a time



"The Art of  
Communication is the  
language of Leadership."

James Humes



# SPLASHPR AGENCY

SpLASHPR Agency is a full-service PR and Digital Marketing Agency, also specialized in events, headquartered in Los Angeles.

We cater our services to artists, fashion designers, food & wine retailers, lifestyle-oriented companies, hospitality establishments, nonprofit organizations & corporations.

# OUR STORY

Coloring the world, one story at a time

SpLAshPR Agency was born in the mind of Claire Arnaud-Aubour. Being a journalist in Los Angeles, Claire was used to walk the red carpets, meeting people and interviewing them until the day she realized she could use this talent as a listener to create other people's stories. This is how SpLAshPR was created.

Starting from scratch, Claire was surrounded by artists who were looking for a voice and a representation in the Hollywood scene. SpLAshPR became a representative of those beautiful talents, and through the years widened its horizons by working with companies, businesses and NGOs. Today SpLAshPR team is proud to work for a boutique Agency, not specializing in only one aspect of communication, but letting its employees express their talents in every area of marketing and creation.

WHO: Founder, Claire Arnaud Aubour

WHEN: 2009

WHERE: Los Angeles

WHY: Passion, Action, Results





You want to launch your brand? Organize a media campaign, a special event or even highlight your products, but you don't know what to do? Our team advises you on strategy, branding and communication to support you effectiveness in your project.

With specialists and experts in each domain we work in, we draft, create and put together strategies and projects that suits your needs perfectly.

Our areas of expertise consist in:

Press & Media Relations | Public Relations | Social Media Management | Creative Content | Website Creation | Website Design | SEO (Search Engin Optimization) | Strategy Creation | Artist Management | Sponsorship & Event Productions.



# OUR SERVICES



# OUR PARTNERS







# EVENTS SPONSORS

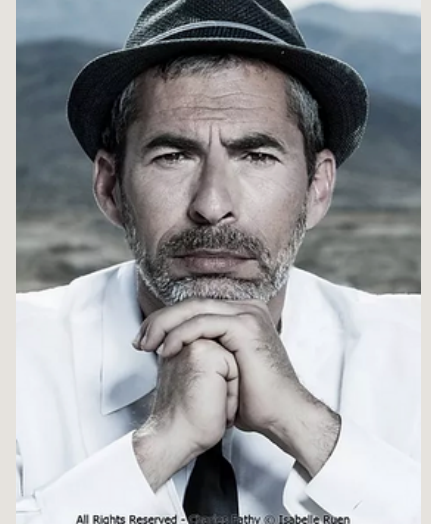
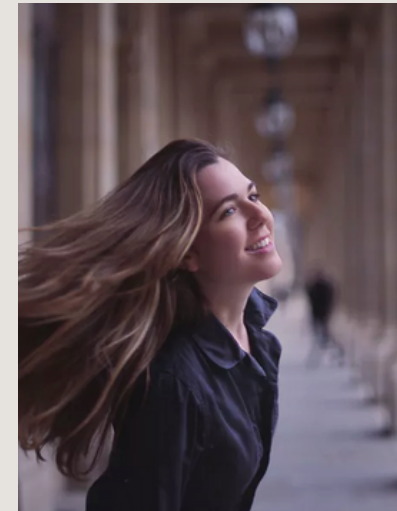
For each event that we organize, SpLASHPR Agency works with dedicated sponsors. We create real business relationship with our sponsors as we think creating a long term relationship based on trust is a very important thing for business.





# ARTISTS

SpLAshPR Agency has been representing artists over the years, leading and accompanying them in their projects, such as actors, models, musicians, producers...





# PRESS

- The Huffington Post
- AFP
- E Online
- LA Weekly
- LA Times
- The Experience Magazine
- Time Out
- Bello Mag
- France Info
- Le Nouvel Observateur
- Eater LA
- French District
- Angeleno
- LAist
- The LA Fashion Magazine

- Voyage LA
- Style & Society
- France Amérique
- Canal +
- LA Downtowner
- France 2
- Europe 1
- TF1
- French Morning
- Avant Garde
- Radio Monaco
- Playboy
- Fox News
- Getty Images
- Los Angeles Downtown News

- MaXoE
- Arts in the City
- News Art Today TV
- Be-Art Magazine
- Padrisimo
- Inverti
- Art For Breakfast
- QP Mag
- Authority Magazine
- Antenne Réunion
- Urban Daddy
- Le Point
- Vulkan Magazine
- Spirit & Flesh

With a SpLASH of creativity, reliability and solutions, we make sure to add a splash at the right place, at the right moment, and with the right people!

# EXPERTISE



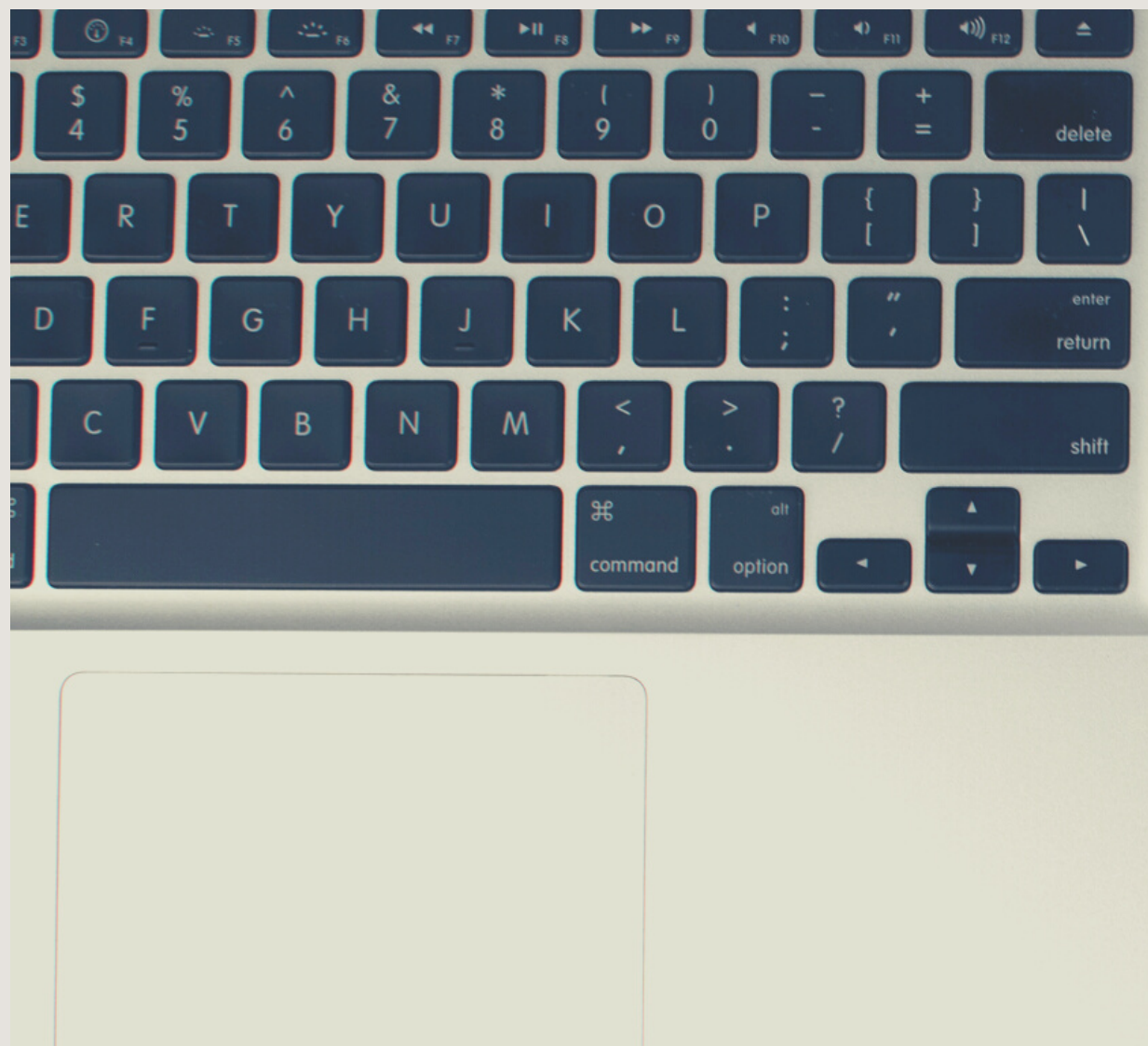
## WHAT WE DO

- Event production (organization, concept & promotion)
- Sponsor/partnership procurement
- Marketing strategies and campaigns
- Public relations campaigns
- Strategic social media campaigns
- Digital marketing strategy & campaigns
- Product placement
- Brand and product launches & consulting
- Artist representation
- Photoshoot production





# GROW YOUR BUSINESS ONLINE



## Local Search

- Local SEO
- Presence Management
- Place Page Optimization
- Local Listing Pages (Yelp, Google...)
- Analytics (Where is your audience coming from?)

## Website Design

- Website Builder
- Mobile Responsive
- Place Page Optimization
- Website Management
- Website Google Analytics monthly report

## Social Media

- Social Media Content
- Global Presence
- Audience Growth
- Social Media Analysis
- Monthly Report

## Reviews Management

- Reviews generation
- Reputation Management
- Brand monitoring
- Reviews Management
- Reviews gathering



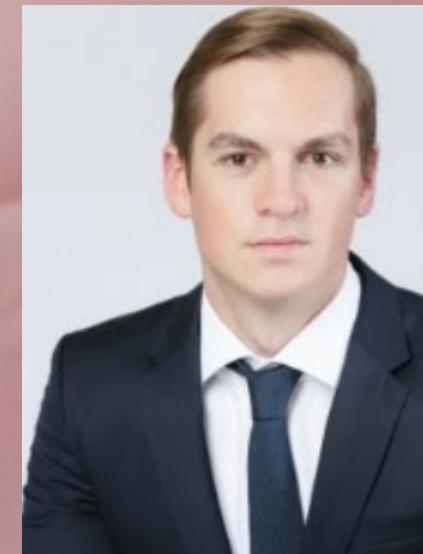
# OUR TEAM



Claire Arnaud  
Aubour  
Founder & CEO



Solène Lou Jouan  
PR Manager & Business  
Developer



Antoine Leroux  
Digital & SEO specialist



Mar Yvette  
Copywriter/Writer



Barbara Lopes Lameiras  
Photographer & Content Manager  
Based in Paris



Romane Kaczmarek  
Junior Community Manager for  
SpLashPR social media.





# Follow SPLAshPR Agency on social media



Facebook  
SpLashPRagency



Twitter  
@ClaireArnaudAub



Instagram  
@splashpr\_agency



A large, stylized pink rose graphic occupies the left side of the image, with its petals flowing downwards and outwards.

# Get in touch with us

Email:

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Website:

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Phone number:

(310) 526-0805

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# SPLASH PR AGENCY

L O S   A N G E L E S

“COLORING THE WORLD ONE STORY AT A TIME.”

PUBLIC RELATIONS

PRESS & MEDIA RELATIONS

SOCIAL MEDIA

DIGITAL MARKETING / SEO

WEBSITE DESIGN & IMPLEMENTATION

EVENT PRODUCTION & EVENT COORDINATOR

SPONSORSHIP & NETWORKING SERVICES

ARTIST REPRESENTATION

Contact: [info@splashpragency.com](mailto:info@splashpragency.com)

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